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Interviews: <u>806 adults</u> Dates: <u>January 24, 1998</u>

## EMBARGOED BY NBC NEWS AND THE WALL STREET JOURNAL UNTIL SUNDAY, 9:00 A.M., 1/25/98

The margin of error for 806 interviews is ±3.5%

49 Male 51 Female [109]

## **FINAL**

Study #4087 NBC News/WSJ January 24, 1998

1. I'm going to read you the names of several public figures and institutions, and I'd like you to rate your feelings toward each one as either very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so.

	Very Positive	Somewhat Positive	Neutral	Somewhat <u>Negative</u>	Very <u>Negative</u>	Don't Know Name/ <u>Not Sure</u>	
Bill Clinton	<u>r ositive</u>	<u>r ositive</u>	<u>ineutiai</u>	<u>ivegative</u>	<u>ivegalive</u>	<u>Not Suite</u>	[119]
January 24, 1998	19	21	17	15	27	1	
January 17-19, 1998	21	36	15	13	15	-	
December 1997	21	34	16	13	15	1	
October 1997	21	30	16	15	17	1	
September 1997	24	32	17	13	13	1	
July 1997	26	30	13	14	16	1	
June 1997	20	31	17	15	16	1	
High							
January 1993	33	31	15	9	7	5	
Low							
September 1994	13	28	18	18	23	-	
Monica Lewinsky							[120]
January 24, 1998	3	6	33	16	19	23	
Kenneth Starr							[121]
January 24, 1998	8	12	22	11	14	33	
June 1997	4	10	19	8	6	53	
March 1997	2	8	18	6	6	60	

Q.1. (cont'd.)	Very <u>Positive</u>	Somewhat <u>Positive</u>	<u>Neutral</u>	Somewhat <u>Negative</u>	Very <u>Negative</u>	Don't Know Name/ <u>Not Sure</u>	
Al Gore							[122]
January 24, 1998	19	24	28	15	10	4	
January 17-19, 1998	13	26	29	16	12	4	
December 1997	13	23	28	14	18	4	
October 1997	10	27	28	15	17	3	
September 1997	13	25	24	18	15	5	
July 1997	16	33	23	11	14	3	
June 1997	18	28	25	13	12	4	
High							
January 1993	23	32	22	9	6	8	
Low							
December 1997	13	23	28	14	18	4	
Linda Tripp							[123]
January 24, 1998	4	7	20	14	20	35	
Hillary Rodham Clinton							[124]
January 24, 1998	26	23	20	12	18	1	
January 17-19, 1998	20	25	21	16	16	2	
December 1997	18	26	23	14	17	2	
October 1997	20	25	23	13	17	2	
September 1997	19	26	18	15	20	2	
July 1997	16	23	21	16	23	1	
June 1997	22	26	15	15	20	2	
April 1997	18	26	18	14	22	2	
High							
January 1993	27	30	21	8	8	6	
Low							
May 1996+	14	20	19	17	27	3	

<sup>+</sup> Asked only of registered voters.

2. What is your preference for the outcome of the November 1998 congressional elections - a Congress controlled by Republicans or a Congress controlled by Democrats?

	1/98		1/98								
•	<u>24</u> th	17th-19th	<u>12/97</u>	<u>9/97</u>	<u>7/97</u>	<u>4/97</u>	<u>11/96</u> +	<u> 10/96</u> +			
Republican-controlled Congress	41	40	41	41	45	44	44	42	[125]		
Democrat-controlled Congress	38	42	37	39	39	38	40	40			
Not sure <sup>2</sup>	21	18	22	20	16	18	16	18			
				<u>9/96</u> +	<u>6/96</u> +	<u> 1/96</u>	<u>12/95</u>	<u>10/94</u> 1			
				42	40	41	42	44			
				41	40	38	41	38			
				17	20	21	17	18			

<sup>+</sup> Asked only of registered voters.

¹ In October 1994, the question referred to the 1994 congressional elections; the 1995 and 1996 survey dates referred to the 1996 congressional elections; the 1997 dates refer to the 1998 congressional elections.
² Previously, the volunteered responses "both equal," "neither in control," or "doesn't matter," were reported separately; for purposes of comparative

they are combined with "not sure."

3. How confident are you that Bill Clinton has the right set of personal characteristics to be president of the United States--extremely confident, quite confident, only somewhat confident, or not at all confident?

	1/98		]											
•	<u>24</u> th	22 <sup>nd</sup>	<u>9/96</u> +	10/95	10/94	<u>6/94</u>	<u>5/94</u>	<u>1/94</u>	<u>1/93</u>	<u>12/92</u>	11/1/92 <sup>+</sup>	10/92 <sup>+</sup>	<u>9/92</u> +	
Extremely confident	13	17	12	9	11	11	12	11	16	13	11	14	9	[127]
Quite confident	20	21	24	19	17	19	22	24	31	25	21	27	23	
Only somewhat confident	32	26	30	40	36	37	39	38	37	41	34	30	37	
Not at all confident	33	32	30	30	34	31	25	25	13	19	31	26	28	
Not sure	2	4	4	2	2	2	2	2	3	2	3	3	3	

<sup>+</sup> Asked only of registered voters.

4. How closely would you say you have been following the current news regarding President Clinton and his alleged affair with a former White House intern - very closely, somewhat closely, not that closely, or not closely at all?

Very closely	36	[128]
Somewhat closely	44	
Not that closely	14	
Not closely at all	6	
Not sure	-	

5. Have the recent allegations against President Clinton made you feel much less favorable toward him, somewhat less favorable, or no less favorable?

Much less favorable	18	[129]
Somewhat less favorable	27	
No less favorable	52	
More favorable (VOL)	1	
Not sure	2	

6a. As you may know, there are allegations that President Clinton had an affair with a 21-year-old White House intern. Do you think that these allegations about President Clinton are true, or not?

	1/		
•	<u>24<sup>th</sup></u>	<u>22</u> ₪	
Yes, allegations are true	45	38	[130]
No, allegations are not true	25	28	
Not sure	30	34	

6b. If it turns out that these allegations are true, do you think that President Clinton should be impeached and removed from office?

	1/:	98	
•	<u>24</u> th	<u>22<sup>nd</sup></u>	•
Yes, should be impeached and removed from office	32	42	[131]
No, should not be impeached and removed from office	60	46	
Not sure	8	12	

7a.	There are also allegations that President Clinton lied about his alleged affair with the woman while he
	testified under oath in the Paula Jones trial. Do you think that these allegations about President Clinton
	are true, or not?

Yes, allegations are true	44	[132]
No, allegations are not true	25	
Not sure	31	

7b. If it turns out that these allegations are true, do you think that President Clinton should be impeached and removed from office, or not?

Yes, should be impeached and removed from office	50	[133]
No, should not be impeached and removed from office	42	
Not sure	8	

8a. There are also reports that President Clinton encouraged this woman to commit perjury, which means to lie under oath, about their alleged affair. Do you think that these reports about President Clinton are true, or not?

	1/	1/98		
	24 <sup>th</sup>	22 <sup>nd 1</sup>	-	
Yes, reports are true	38	33	[134]	
No, reports are not true	34	34		
Not sure	28	33		

 $<sup>^{\</sup>rm 1}$  On January 22, the question was phrased ". . . encouraged the 21-year-old White House intern . . . "

8b. If it turns out that these reports are true, do you think that President Clinton should be impeached and removed from office, or not?

	1/	98	ĺ
	24 <sup>th</sup>	<u>22</u> <sup>nd</sup>	-
Yes, should be impeached and removed from office	57	60	[135]
No, should not be impeached and removed from office	35	30	
Not sure	8	10	

9. The Whitewater Independent Counsel reportedly is pursuing allegations of the affair between the president and a former White House intern, based on tape recordings that investigators made secretly with the approval of the Justice Department. Do you think that government investigators should or should not use secret recordings to investigate the president?

Should use secret recordings	45	[136]
Should not use secret recordings	48	
Not sure	7	

10. As you may know, Paula Jones has filed a lawsuit claiming that President Clinton sexually harassed her when he was governor of Arkansas and she was a state employee. From what you know, do you believe Paula Jones' allegations of sexual harassment against President Clinton, or not?

		1/98				
•	<u>24</u> th	<u>22</u> <sup>nd</sup>	<u>17th-19</u> th	10/97	6/97	
Believe Paula Jones' allegations	37	37	27	35	33	[137]
Do not believe Paula Jones' allegations	45	40	50	48	45	
Not sure	18	23	23	17	22	

11. Let me read you some different elements of the allegations that President Clinton had an affair with a White House intern. For each one, please tell me whether it troubles you a great deal, quite a bit, just some, very little, or not at all? \*

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY TROUBLES A GREAT DEAL OR QUITE A BIT

	Troubles A <u>Great Deal</u>	Troubles Quite A Bit	Troubles Just <u>Some</u>	Troubles Very <u>Little</u>	Does Not Trouble <u>At All</u>	Not <u>Sure</u>	
The alleged affair took place in the White House	31	17	14	10	27	1	[140]
The alleged affair took place while President Clinton has been in office	27	18	16	10	28	1	[142]
The President allegedly had an affair with a White House intern	24	18	17	13	27	1	[141]
The woman was twenty-one years old when the alleged affair took place	20	11	10	11	46	2	[138]
The President's close adviser and friend helped the woman find employment	18	13	16	12	39	2	[139]

<sup>\*</sup> Asked of one-half the respondents (FORM A).

12a. For each of the following institutions I mention, please tell me how much the recent allegations involving President Clinton have affected your confidence in these institutions. When it comes to **(READ ITEM)**, would you say you have more confidence, less confidence, or the same amount of confidence in this institution? \*\*

	Same				
	More	Less	Amount Of	Not	
	<u>Confidence</u>	<u>Confidence</u>	<u>Confidence</u>	<u>Sure</u>	
The presidency	5	33	60	2	[143]
The American political system	4	32	62	2	[144]
The news media	11	34	52	3	[145]

12b. Let me read you three statements about the news media's coverage of the recent allegations involving President Clinton, and see which one you agree with more.

Statement A: The news media's coverage has been irresponsible, has overdramatized this situation way out of its proper proportion, and they have sensationalized the story.

Statement B: The news media's coverage has been responsible, and they have acted properly in reporting this story.

Statement C: The news media's coverage has been too restrained, and they should be more aggressive in reporting this story.

Statement A/Media irresponsible	47	[146]
Statement B/Media responsible		
Statement C/Media too restrained	6	
Not sure	2	

13a.	From what President Clinton has said publicly so far about the recent allegations against him, do you think
	that he has been candid and open, or has he been guarded and less than honest?

Candid and open	19	[147]
Guarded/less than honest	69	
Not sure	12	

- 13b. Based on what you know about the matter, which of the following best describes what you think will happen?
  - (A) President Clinton will be forced to resign.
  - (B) There will be an ongoing investigation that will result in people other than the President facing legal action.
  - (C) There will be inconclusive proof and the matter will fade away.
  - (D) None of the allegations will turn out to be true, and the matter will end.

President Clinton will be forced to resign	10	[148]
There will be an ongoing investigation	37	
There will be inconclusive proof		
None of allegations true	9	
Not sure	5	

**FACTUALS**: Now I have a few more questions for statistical purposes only.

F1. How old are you? (IF REFUSED, ASK:) Well, can you tell me which age group you belong to? Are you in the age group

18 - 24	9	[149]
25 - 29	9	
30 - 34	11	
35 - 39	10	
40 - 44	12	
45 - 49	11	
50 - 54	9	
55 - 59	6	
60 - 64	5	
65 and over	17	
Refused	1	

F2. Generally speaking, do you think of yourself as a Democrat, a Republican, an independent, or something else?

(IF "DEMOCRAT" OR "REPUBLICAN," ASK:) Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)?

(IF "INDEPENDENT," ASK:) Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly independent?

Strong Democrat  Not very strong Democrat		[150]
Independent/lean Democrat		
Strictly independent		
Independent/lean Republican	10	
Not very strong Republican	12	
Strong Republican	11	
Other	3	
Not sure/nothing	3	

F3. If you added together the yearly income of all the members of your family who were living at home last year, would the total be less than \$10,000, between \$10,000 and \$20,000, between \$20,000 and \$30,000, between \$30,000 and \$40,000, between \$40,000 and \$50,000, between \$50,000 and \$75,000, between \$75,000 and \$100,000, or would the total be more than that?

Less than \$10,000	4	[151]
Between \$10,000 and \$20,000	9	
Between \$20,000 and \$30,000	11	
Between \$30,000 and \$40,000	14	
Between \$40,000 and \$50,000	12	
Between \$50,000 and \$75,000	20	
Between \$75,000 and \$100,000	8	
More than \$100,000	8	
Not sure/refused	14	

F4. Finally, are you from a Hispanic or Spanish-speaking background?

(IF NO:) What is your race -- white, black, Asian, or something else?

Hispanic	5	[152]
White	80	
Black	10	
Asian Other	1 2	